

Broadcast Views A Symposium Celebrating Montana's Radio and Television Heritage

Sponsored by the Greater Montana Foundation and the Montana Historical Society

Thursday, June 27 - Montana Historical Society, 225 No. Roberts

5:30 Opening Reception

6:45 Ribbon Cutting for the Ed Craney Studio

- Welcome, Bruce Whittenberg, Director, Montana Historical Society
- Remarks, Lt. Governor John Walsh

7:00 Program

- Ed Craney: The Man and His Collections, Molly Kruckenberg, Research Center Director, Montana Historical Society
- Family Remarks, Dolly Craney and Brody Craney
- Questions, Comments and Conclusion

Friday, June 28 - Old Supreme Court Chambers (Room 303), Montana State Capitol

9:00 Welcome and Introductions, Randal E. Morger, Greater Montana Foundation Chair, Fort Benton

9:00 – 9:30 Montana Broadcasters Association, History and Current Issues

Greg McDonald, President/CEO Montana Broadcasters Association, Bonner

9:45 - 10:45 The Early Years

- Moderator Jay Kohn, Assistant News Director, KTVQ, Billings
- Vic Miller, News Anchor, Operations Director, and General Manager (retired), KTVQ, Billings
- Bill Whitsitt, creator and first News Director of the Montana Television Network (MTN) (retired),
 Oklahoma City, OK

10:45 - 11:00 Break

11:00 - 12:00 Preserving the Legacy

- Norma Ashby, moderator, Broadcaster and Host and Producer of "Today in Montana" (retired),
 Great Falls
- Dan Snyder, former Vice-President for Western Broadcasting Company (retired), Kalispell
- Jerry Black, Tri-County Radio Corp (retired), Shelby

 Monty Wallis, Cordillera Vice President/ Montana Group Manager and KTVQ Television President and General Manager (retired), Billings

12:00 - 1:15 Lunch

1:15 - 2:00 Changes and Challenges

- Linda Gray, President/General Manager of Max Media Montana, Missoula
- Ron Davis, President of Butte Broadcasting and General Manager of radio stations KBOW, KOPR, and KGLM, Butte

2:00 - 3:00 The Rise of Public Radio and TV

- William Marcus, Director, Broadcast Media Center, UM Missoula
- Aaron Pruitt, Director of Content, Montana PBS, Bozeman
- Steve Maly, Executive Director, Helena Civic Television, Helena

3:00 Break

3:15 - 4:00 Looking Forward

- Marneé Banks, State Political Reporter, Montana Television Network, Helena
- Denise Dowling, Interim Dean/Associate Professor, School of Journalism, UM Missoula

4:00 Concluding Remarks

 Brian Kahn, President and CEO Artemis Common Ground and host of "Home Ground Radio," Helena